

ACA Impact on Public Health

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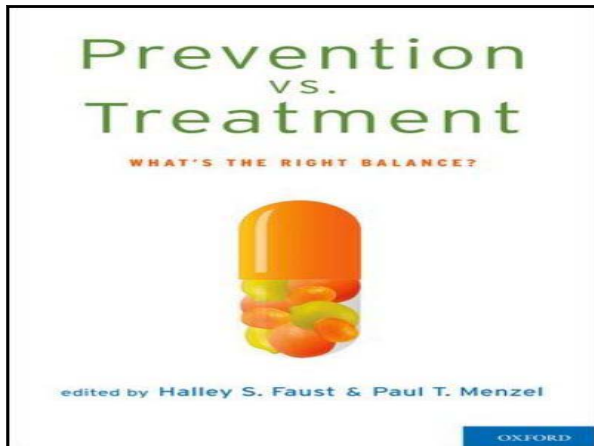
Roadmap

1. Public health law
2. ACA impact on public health

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What is Public Health Law ?

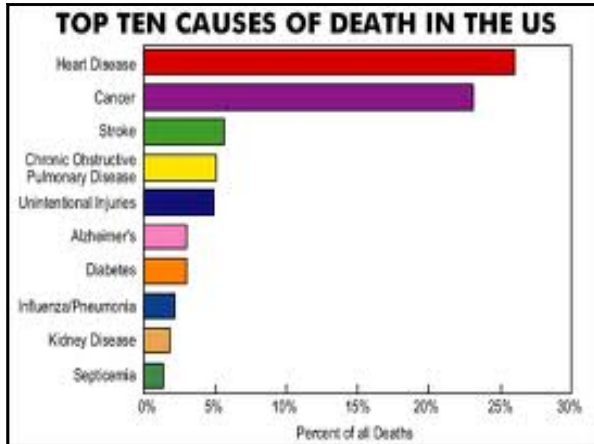
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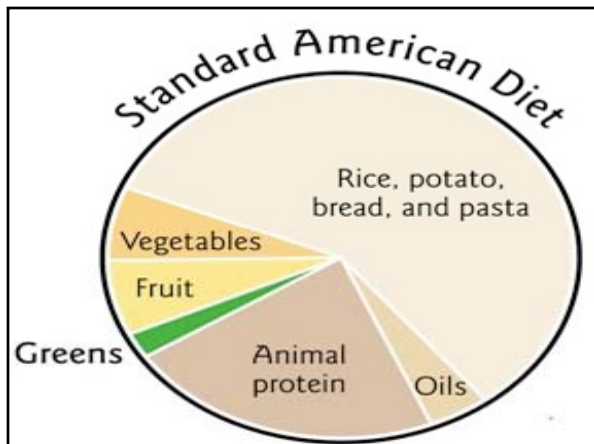
Medicine
Individual focus

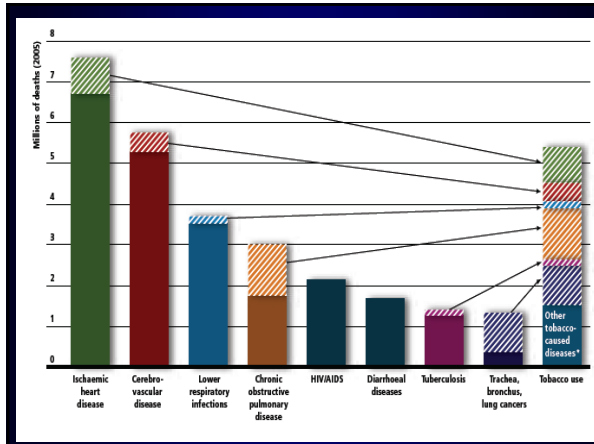
Public health
Population focus

Medicine explains morbidity and mortality in terms of cancer, heart disease, stroke.



Public health looks at root causes, such as smoking, alcohol, and diet.





Benefits of prevention

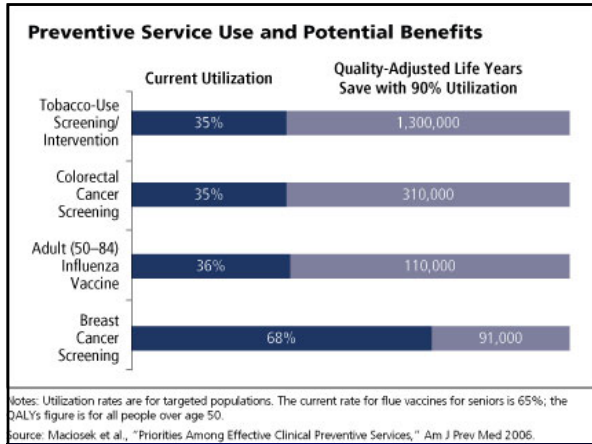
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Every \$1 spent on prevention saves \$5.60 in health spending.

Every \$1 spent on childhood vaccines saves \$16.50 in future health care costs.

75% of U.S. health spending is on preventable chronic conditions such as obesity, heart disease and diabetes, but only 3 cents of every \$1 spent on health care goes toward public health and prevention.

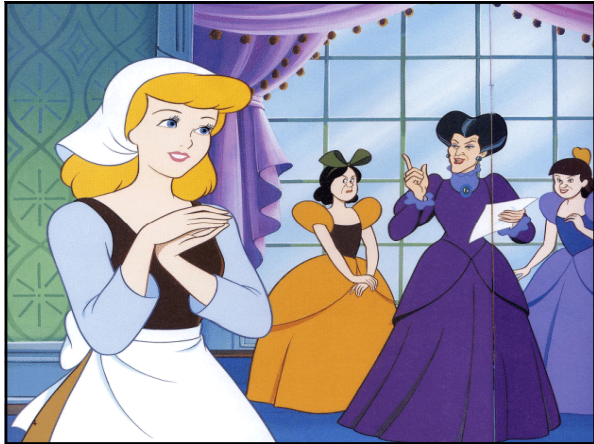
"An ounce of prevention is worth a pound of cure."
- Benjamin Franklin



But we focus on medicine

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5%



Society is fully prepared to **rescue** the injured or sick individual

But is far less prepared to **prevent** injuries & illnesses

Healthcare protects **identifiable** lives

PH protects **statistical** lives (benefits long-term & invisible)

“withering”
“anachronistic”
“deficient”
“disarray”

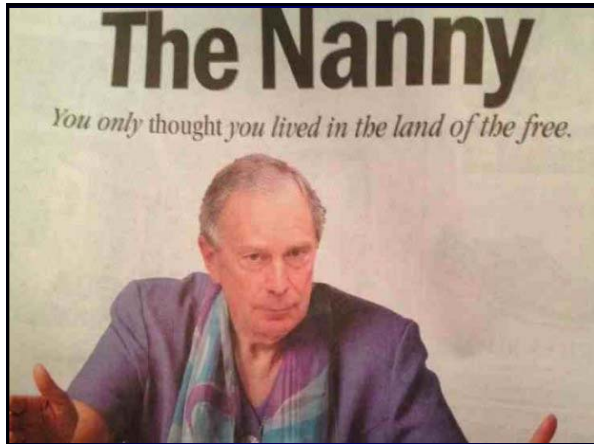
Why?

For most of U.S.
history PH laws
were aimed at
preventing discrete
harm to others

Today's greatest PH threats come from **self-regarding** behaviors

Smoking
Obesity
Alcohol abuse
Diabetes
STDs



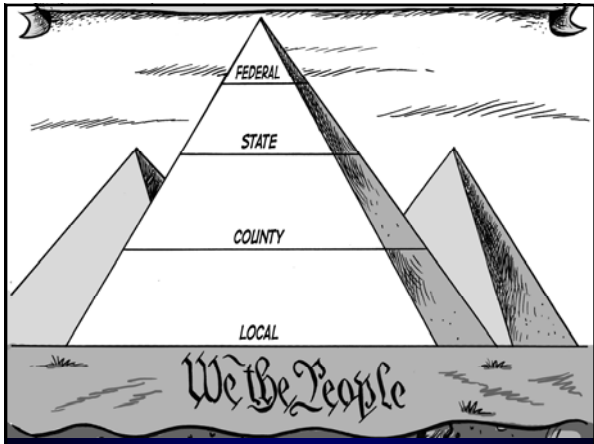


But . . .

“renaissance”
“modernization”
“reemergence”
“revitalization”
“renewal”



How does **law** promote public health ?



6 ways

1. Alter built environment





2. Alter socioeconomic environment

35



3. Alter informational environment

| Nutrition Facts | |
|---|------------------------------|
| Serving Size 1/2 cup (115g) Servings Per Container About 4 | |
| Amount Per Serving | |
| Calories 250 | Calories from Fat 130 |
| % Daily Value* | |
| Total Fat 14g | 22% |
| Saturated Fat 9g | 45% |
| Cholesterol 55mg | 18% |
| Sodium 75mg | 3% |
| Total Carbohydrate 26g | 9% |
| Dietary Fiber 0g | 0% |
| Sugars 26g | |
| Protein 4g | |
| Vitamin A 10% | Vitamin C 0% |
| Calcium 10% | Iron 0% |
| * Percent Daily Values are based on a 2,000 calorie diet. | |





4. Regulation

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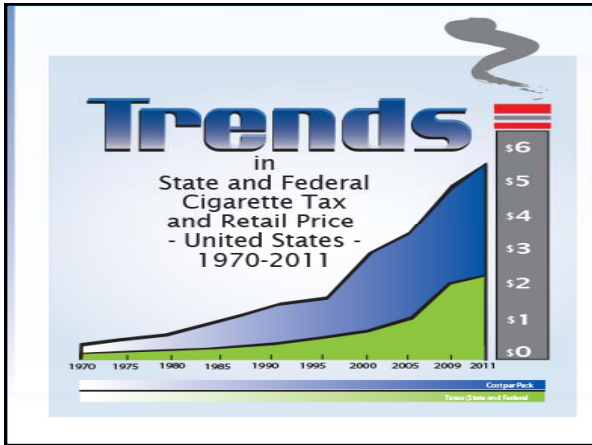








“Sin taxes”
deter harmful
conduct by
raising its price



**6. Tort law
damages**





Big Tobacco Settles
Minnesota Lawsuit
for \$6.6 **Billion**

May 9, 1998

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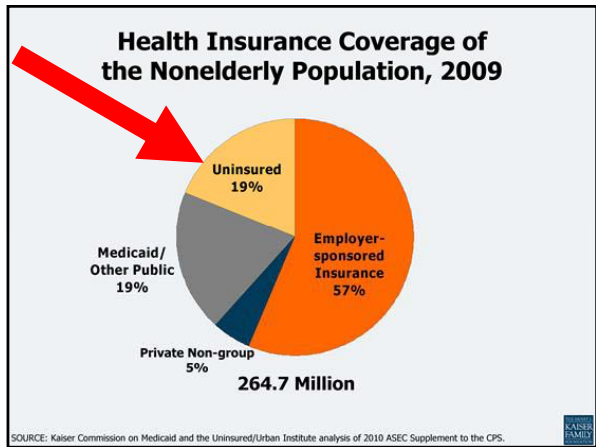
Patient Protection & Affordable Care Act

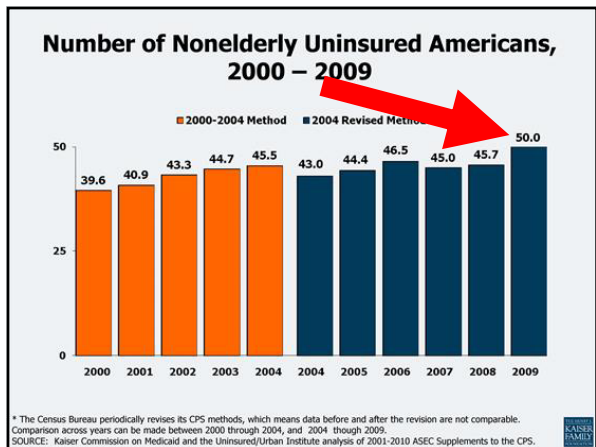


Motivated by 3 main problems


Problem 1

Access





Lack of health coverage



45,000 deaths/year

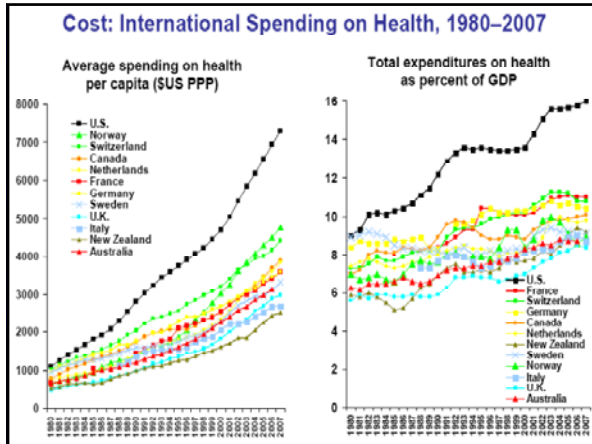
Expand Medicaid eligibility

Mandate purchase insurance

Establish insurance

Problem 2

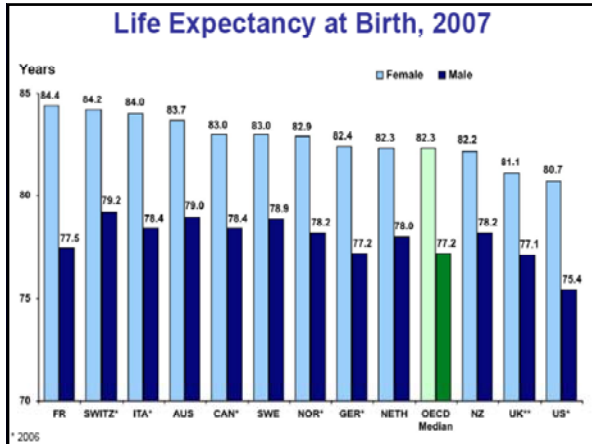
Cost



Problem 3

Value

$$\text{Value} = \frac{\text{Quality}}{\text{Cost}}$$



TITLE IV—PREVENTION OF CHRONIC DISEASE AND IMPROVING PUBLIC HEALTH

Subtitle A—Modernizing Disease Prevention and Public Health Systems

Pages 401 to 470

Prevention Fund

\$15 billion

Support infrastructure
 Improve evidence base
 Expand & train PH workforce

| Federal Funding Allocations of the Prevention and Public Health Fund, Fiscal Year 2011 | | |
|--|---------------|--|
| Activity | Amount | Purpose |
| COMMUNITY PREVENTION | | |
| Community and state prevention | \$222 million | Implement Community Transformation Grants to support state and community initiatives to prevent heart disease, cancer, and other conditions by reducing tobacco use, preventing obesity, and reducing health disparities |
| Tobacco prevention | \$60 million | Implement anti-tobacco media campaigns, telephone-based cessation services, and similar programs |
| Obesity prevention and fitness | \$16 million | Advance activities to improve nutrition and increase physical activity |
| CLINICAL PREVENTION | | |
| Access to wellness and preventive health services | \$112 million | Increase awareness of preventive benefits under ACA; expand immunization services; strengthen employer wellness programs |
| Behavioral health screening and integration with primary health | \$70 million | Help communities coordinate and integrate primary care services into public mental health and other community-based behavioral health settings; expand suicide prevention efforts and substance use disorders |
| INFRASTRUCTURE AND TRAINING | | |
| Public health infrastructure | \$40 million | Support state, local, and tribal infrastructures to promote health and prevent disease through information technology and workforce training |
| Public health workforce | \$45 million | Support training of public health providers for preventive medicine, health promotion and disease prevention, and epidemiology; improve access to and quality of services in underserved communities |
| Public health capacity | \$52 million | Build state and local capacity to prevent, detect, and respond to infectious disease outbreaks through improved epidemiology and lab capacity; invest in programs to prevent health care-associated infections |
| RESEARCH AND TRACKING | | |
| Surveillance and planning | \$84 million | Fund data collection and analysis to monitor impact of ACA on health; increase collection of environmental hazards data |
| Prevention research | \$49 million | Identify and disseminate evidence-based recommendations on public health challenges to practitioners, educators, and decision makers; expand development of recommendations for clinical preventive services |

TITLE IV—PREVENTION OF CHRONIC DISEASE AND IMPROVING PUBLIC HEALTH

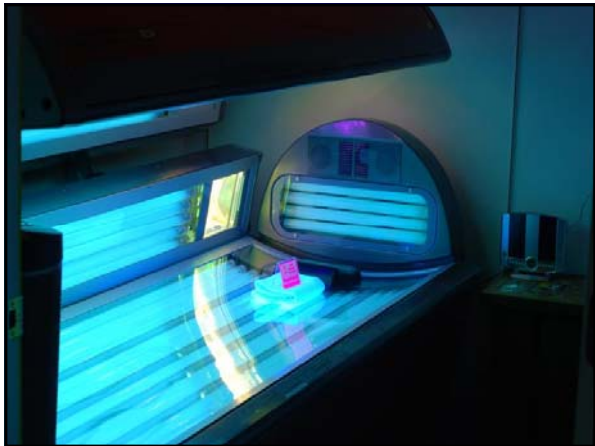
Subtitle A—Modernizing Disease Prevention and Public Health Systems

Pages 401 to 470

ACA developments regarding **public health**

1. Tanning tax
2. Menu labels
3. Wellness plans

Tanning tax





Excise tax on indoor tanning services (Section 10907).

IRS regulations
10 % tax

| | | | |
|--|---|---|-----|
| Form 720 (Rev. January 2013) Department of the Treasury Internal Revenue Service | Quarterly Federal Excise Tax Return ▶ See the Instructions for Form 720. ▶ Information about Form 720 and its instructions is at www.irs.gov/form720 . | OMB No. 1545-0023 | |
| Check here if: <input type="checkbox"/> Final return <input type="checkbox"/> Address change | Name _____ Quarter ending _____ Number, street, and room or suite no. _____ Employer identification number _____ (If you have a P.O. box, see the instructions.) City, state, and ZIP code. (If you have a foreign address, see the instructions.) _____ | FOR IRS USE ONLY T _____ FF _____ FD _____ FP _____ I _____ | |
| 140 | Indoor tanning services | 10% of amount paid | 140 |

Menu labels

extra value meals includes medium fries & sauce, hot-side drink.

Large fries and large beverage drink are 0.50 (excludes)

| | | | |
|---|--|--|--|
| 1 Big Mac [®] 6.79 med 3.99 sandwich 920-1160 cal 640 cal | 3 Quarter Pounder [®] with cheese 6.79 med 3.99 sandwich 600-1190 cal 510 cal | 5 Angus Deluxe 6.99 med 4.19 sandwich 1140-1380 cal 760 cal | 6 Angus Bacon & Cheese 6.99 med 3.99 sandwich 1200-1440 cal 820 cal |
| 2 2 Cheeseburgers 5.99 med 3.19 2 sandwiches 900-1220 cal 600 cal 2 sandwiches | 4 Double Quarter Pounder [®] with cheese 7.99 med 4.59 sandwich 1120-1360 cal 740 cal | 7 Angus Mushroom & Swiss 6.99 med 4.09 sandwich 1200-1440 cal 820 cal | |

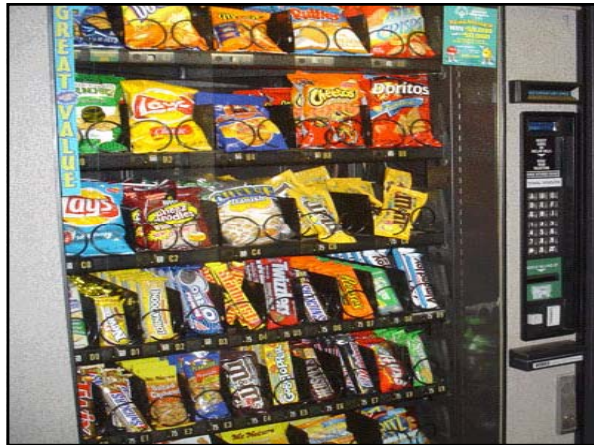
Premium & Double Stacked Subs

The Feast
Premium, pepperoni, turkey, ham, Swiss cheese, turkey, & chicken

| Cal | 6" Sub | Cal | 6" Sub |
|-----|------------------------------------|-----|---|
| 590 | THE FEAST 5.29 | 330 | DOUBLE Turkey Breast 4.99 |
| 520 | BIG PHILLY CHEESESTEAK 5.29 | 480 | DOUBLE Sweet Onion Chicken Teriyaki 5.49 |
| 580 | PASTRAMI 5.29 | 420 | DOUBLE Subway Club [®] 5.29 |
| | | 630 | DOUBLE Italian B.M.T. [®] 5.29 |
| | | | DOUBLE (60-130 cal) A FOOTLONG Add 3.00 |

Made in Premium and DOUBLE STACKED subs with at least 1 slice of meat per 6" sub or 2 slices of meat per footlong.
*DOUBLE refers to sandwich's meat content only.





In 2008, New York City became the first city in the U.S. to require fast-food and other chain restaurants to list calories on their menus.

Of those who considered the nutrition information when they ordered, **71%** sought out lower calorie options and **51%** no longer order certain items.











Almost **5 years** in
the making

Final Rule
December 1, 2014

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Effective Date

Restaurants:

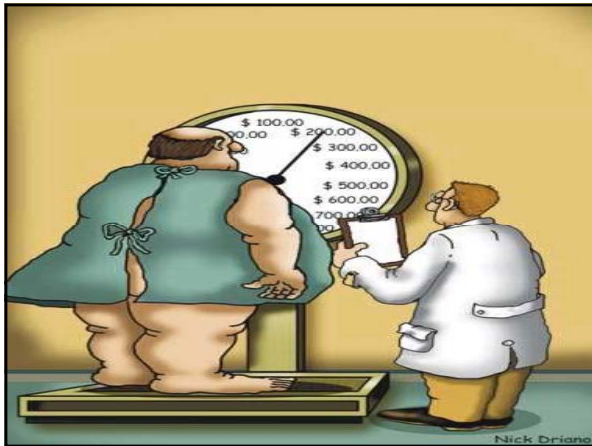
Dec. 1, 2015

Vending machines:

Dec. 1, 2016

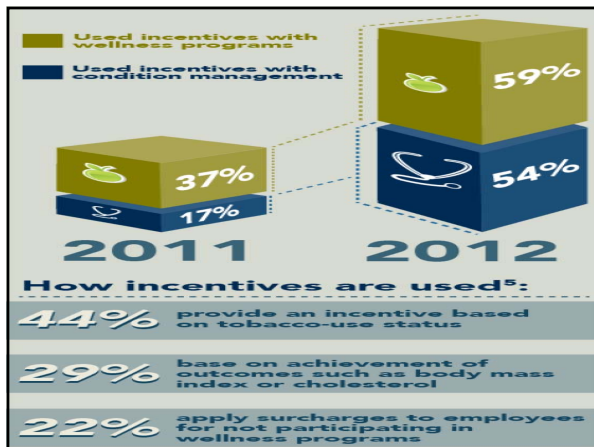
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Wellness plans





Authorizes employers to reduce, by up to 50%, cost of health insurance premiums for employees practicing healthy behaviors (Section 2705)



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